

Burke Centre Pickleball Association (BCPA)

Board of Directors (BoD) Meeting Agenda for July TBD, 2022

General Discussion and Introduction: President John Vaught

Old Business:

- 1. Tennis Task Force Proposal Updates/comments - Jon**
- 2. Newsletter:** Feedback? Is it having the desired affect of improving club communication and attendance and ??? Do we have any areas for improvement?
- 3. BCPA Future Focus:** Attendance Issues continue with very low attendance at weekday events. Are there any updates on improving membership and attendance?
- 4. Social Program Update:** Has there been any further progress on recruiting a social chairman (board member) and identifying potential social activities?

New Business:

- 5. Treasurers Report:** Status + document Board expenditure decisions.
 - a. Mid-season seasonal pass proration
 - b. Decision to allot \$100 for Gary Hill Gift Card
- 6. Fees:** John proposed but I have no record of previous discussion. How are current fees set (\$30/year permanent member and \$30/Quarter for Seasonal Members)? With current attendance problems are Associate Member fees too high. Most competitive venues don't charge (Van Dyke, Lakeside, Green Acres, Wakefield ...). Can we attract sufficient players at current fee levels.
- 7. Court Signup and Access:** Ed & John Proposed. Do we need a more proactive signup and invitation system for club M, W, Sa, and Su events. Since there is no access to courts without key holders. Do we need keyholders to signup for hosting specific club play sessions to prevent current situation of members coming and leaving due to non access. Example:(Wednesday June 29 no key holder arrived prior to 530PM. Two members came, gave up, and left. Remaining two members and key holder played for a while but no one else arrived.) Note: Gary did Signup Genius in past for winter play. We could use Facebook, Meetup, or email to invite signup from keyholders and players for each session or for ad hoc sessions.
- 8. Should we establish a Facebook Page?** The Burke Pickleball Club uses Facebook successfully to schedule regular and ad hoc play at Lakeside. We could do similar or

use Meetup or ????. Easy to establish but we would need several admins to approve members and moderate as needed.

9. **Internet issues:** Jon. Are any further decisions, actions, or expenditures on the SSL certificate or other website issues?

10. **New Rating System:** John Proposed. Any comments or discussion?

11. **What Else do we need to discuss: (Time permitting)**